

Education

- 2004 • Graduated, with honors, from the Advertising & Graphic Design program at Humber College.
- 2002 • O.A.C. graduate, with 13 years of French Immersion.

Experience

2010 - 20 • Art Direction, Branding, Design & Production, G Adventures, Toronto

- Conceptualize, design and build global office interiors and staff experiences.
- Design and produce custom environments for global marketing initiatives.
- Design and coordinate all on trip branded collateral.
- Design and coordinate all on trip environments including ships, hotels and vehicles.
- Design, build and maintain the G Adventures Gear Shop website (gear.gadventures.com)
- Art direct, design and photograph all products on the G Adventures Gear Shop.

2004 - 20 • Art Direction, Branding, Design & Production, E:PRIME Studios

- Design and maintain websites for various clients.
- Create identities and branded collateral.
- Conceptualize, design and manufacture various products.

2007 - 09 • Art Direction, Branding, Design & Sales, Fourth Floor Distribution, Toronto

- Develop branding and marketing collateral including catalogues and websites.

2004 - 09 • Art Direction, Branding, Design & Sales, Curbside Cycle, Toronto

- Develop branding and marketing collateral including store interiors and websites.

2004 • Internship, Lift Communications, Toronto

- Develop branding and marketing collateral for various clients.

2001 • Photo Developing & Digital Production, Rush Photo, Uxbridge

- Process film and photographs.
- Digitally restore and enhance photographs.

Specific Skills

- In depth understanding of the design and manufacturing process for clothing, products and spaces.
- Experience with project management and coordination with architects, contractors and trades.
- Creating environments that foster a culture of creativity, community and communication.
- Adobe suite including InDesign, Photoshop, Illustrator, Dreamweaver and Premiere.
- Shopify and Wordpress experience for design and build of websites.
- I excel at creative thinking, concept development, prototyping, testing, research and development.

Achievements

- A dedicated cyclist & triathlete from 1992 to present.
- Canadian National Triathlon Team racing at the World Championships in 2007, 2008, 2014, 2016
- Bilingual in French & English.

Portfolio

www.eprimestudios.com
Instagram: @evertlamb